

# PROSPECTUS FOR SPONSORS & EXHIBITORS

The Clean Fuels Conference connects key players of the biodiesel, renewable diesel and sustainable aviation fuel industry for one can't-miss event. Clean fuels for land, sea and sky come together for a week of expert sessions, exhibits and showcases. Attendees include clean fuels producers and marketers, distributors, feedstock providers, fleet managers, Original Equipment Manufacturers (OEMs), ESG officers and members of the media. A sponsorship or exhibitor opportunity connects your brand with the many stakeholders of our industry.

FORT WORTH, TEXAS 2024



F E B R U A R Y 5 - 8

## Contact:

Brad Shimmens  
Director of Operations and Membership  
Clean Fuels Alliance America  
(800) 841-5849  
[bshimmens@cleanfuels.org](mailto:bshimmens@cleanfuels.org)



For more information on sponsoring and exhibiting at  
Clean Fuels Conference 2024, visit [CleanFuelsConference.org](https://CleanFuelsConference.org)

# SPONSORS

## Premium Sponsorships

	CHAMPION (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)	BRONZE (\$5,000)
Company Logos on all Marketing Material	✓	✓	✓	Name Only
Conference Website Banner Ad	✓	—	—	—
Full Conference Registration	6	4	2	1
Main Stage Show Recognition	✓	—	—	—
Executive Boardroom	1	—	—	—
App Sponsor Profile	Logo, Company Name, URL, Contact Us, Unlimited Links	Logo, Company Name, URL, Contact Us, 6 Links	Logo, Company Name, URL, 3 Links	Logo, Company Name, URL, 1 Link
App Banner Ad	✓	✓	—	—
App Push Notification "From" Sponsor	✓	—	—	—
Social Media Post	✓	✓	—	—
Attendee List (Name and Company Only)	✓	✓	—	—
A La Carte Options *	6	4	2	1

## Conference Essentials Sponsorships

Name Badge (1 available) **	\$15,000	Thursday Mainstage Breakfast (1 available)	\$10,000
Name Badge Lanyard (1 available) **	\$15,000	App (1 available)	\$10,000
** \$20,000 if both badge & lanyard are purchased together			
Hospitality (1 available)	\$15,000	Registration (1 available)	\$10,000
Hotel Room Key Card (2 available)	\$15,000	Breakout Room Name	\$10,000
Welcome Reception (2 available)	\$15,000	Refreshment Breaks (1 available)	\$10,000
Tuesday Breakfast/Lunch (1 available)	\$15,000	Charging Station (4 available)	\$5,000
Wednesday Breakfast/Lunch (1 available)	\$15,000	Pen (1 available)	\$2,500
		Water Station (1 available)	\$2,500

### Included with Conference Essentials Sponsorships

	\$15,000	\$10,000	\$5,000	\$2,500
Company Logos on all Marketing Material	✓	✓	Name Only	Name Only
Full Conference Registration	4	2	1	—
App Sponsor Profile	Logo, Company Name, URL, Contact Us, 6 Links	Logo, Company Name, URL, Contact Us, 3 Links	Logo, Company Name, URL, 1 Link	Logo, Company Name, URL
A La Carte Options *	2	1	—	—

## \* A La Carte Options

- App Banner Ad
- Pocket Guide Ad (4 available)
- 8' Table Display in Conference Central
- Media/Sponsor Table Handout
- Boardroom (requires 2 A La Carte Options)
- Email to Attendees (4 available)
- Full Conference Registration
- Conference Website Banner Ad
- Breakout Sponsor Spotlight

Approximately 800 VIPs from the industry attend the **Clean Fuels Conference**.

The conference provides an ideal setting for connecting sponsors, exhibitors and attendees. **67%** of attendees say their primary motivation is to network, and more than **70%** attend networking events. Join us for the biggest business and educational meeting of the year!

## EXHIBITORS

Tabletop displays are located in Conference Central, the heart of the action for the Clean Fuels Conference. The 8-foot tables are just steps away from the spotlight and general sessions and breakfasts and lunches.

For information regarding exhibit packages and real-time booth selection, visit [CleanFuelsConference.org](http://CleanFuelsConference.org).

### Tabletop Display Pricing

#### STANDARD

#### NON-PROFIT

Through 01/05/24

\$2,500

\$1,700 \*

After 01/05/24

\$2,750

\$1,900 \*

Package includes 2 full conference registrations.

\* Organization must provide proof of non-profit status.



**Clean Fuels**  
**ALLIANCE AMERICA**

### Clean Fuels Alliance America Offices:

#### Missouri Headquarters

605 Clark Ave.  
PO Box 104898  
Jefferson City, MO 65110  
(800) 841-5849

#### Washington, D.C. Office

1331 Pennsylvania Ave., NW  
Suite 505  
Washington, D.C. 20004  
(888) 246-3437

#### California Office

1415 L Street  
Suite 460  
Sacramento, CA 95814  
(916) 760-8870

#### Massachusetts Office

36 Jonspin Road  
Suite 227  
Wilmington, MA 01887  
(978) 267-3020