

TAMPA, FLORIDA 2023

PROSPECTUS FOR SPONSORS, EXHIBITORS AND OEMs

The Clean Fuels Conference is the ONE must-attend event for biodiesel, renewable diesel and sustainable aviation fuel. It's a business meeting for an industry powered by heavy-duty, renewable fuels for land, sea and sky. Clean fuels producers and marketers, distributors, feedstock providers, fleet managers, Original Equipment Manufacturers (OEMs), ESG officers and members of the media will be there. A sponsorship or exhibitor opportunity is the ONE way to showcase your brand in front of the many stakeholders of our industry.

Contact:

Brad Shimmens
Director of Operations and Membership
Clean Fuels Alliance America
(800) 841-5849
bshimmens@cleanfuels.org



JANUARY 23 - 26

Approximately 800 VIPs from the industry attend the **Clean Fuels Conference**.

The conference is the ideal place to get business done. **76%** of attendees say their primary motivation is to network, and more than **70%** attend networking events. Join us for four days designed to connect sponsors, exhibitors and attendees for the biggest business and educational meeting of the year.



For more information on sponsoring and exhibiting at Clean Fuels Conference 2023, visit CleanFuelsConference.org

SPONSORS

Premium Sponsorships

	CHAMPION (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)	BRONZE (\$5,000)
Company Logos on all Marketing Material	✓	✓	✓	Name Only
Conference Website Banner Ad	✓	—	—	—
Full Conference Registration	6	4	2	1
Main Stage Show Recognition	✓	—	—	—
Executive Boardroom	1	—	—	—
App Sponsor Profile	Logo, Company Name, URL, Contact Us, Unlimited Links	Logo, Company Name, URL, Contact Us, 6 Links	Logo, Company Name, URL, 3 Links	Logo, Company Name, URL, 1 Link
App Banner Ad	✓	✓	—	—
App Push Notification "From" Sponsor	✓	—	—	—
Social Media Post	✓	✓	—	—
Attendee List (Name and Company Only)	✓	✓	—	—
A La Carte Options	6	4	2	1

A La Carte Options

- 10' x 10' Sponsor Booth
- Pocket Guide Ad (4 available)
- Conference Bag Insert
- Media/Sponsor Table Insert
- Boardroom (requires 2 A La Carte Options)
- Email to Attendees (4 available)
- Full Conference Registration
- Conference Website Banner Ad
- Breakout Sponsor Spotlight

Conference Essentials Sponsorships

Hotel Room Key Card (2 available)	\$15,000	Name Badge* (1 available)	\$10,000
Welcome Reception (1 available)	\$15,000	* \$15,000 if both badge & lanyard are purchased together	
Wednesday Reception (1 available)	\$10,000	Breakfast (3 available)	\$5,000
Lunch (2 available)	\$10,000	Charging Station (2 available)	\$5,000
Conference Bag (2 available)	\$10,000	Break (4 available)	\$2,500
Name Badge Lanyard* (1 available)	\$10,000	Pen (1 available)	\$2,500
		Water Station (1 available)	\$2,500

Included with Conference Essentials Sponsorships

	\$15,000	\$10,000	\$5,000	\$2,500
Company Logos on all Marketing Material	✓	✓	Name Only	Name Only
Full Conference Registration	3	1	—	—
App Sponsor Profile	Logo, Company Name, URL, Contact Us, 6 Links	Logo, Company Name, URL, Contact Us, 3 Links	Logo, Company Name, URL, 1 Link	Logo, Company Name, URL
A La Carte Options	2	1	—	—

A La Carte Options

- 10' x 10' Sponsor Booth
- Pocket Guide Ad (4 available)
- Conference Bag Insert
- Media/Sponsor Table Insert
- Boardroom (requires 2 A La Carte Options)
- Email to Attendees (4 available)
- Full Conference Registration
- Conference Website Banner Ad
- Breakout Sponsor Spotlight

Clean Fuels Alliance America Offices:

Missouri Headquarters
605 Clark Ave.
PO Box 104898
Jefferson City, MO 65110
(800) 841-5849

Washington, D.C. Office
1331 Pennsylvania Ave., NW
Suite 505
Washington, D.C. 20004
(888) 246-3437

California Office
1415 L Street
Suite 460
Sacramento, CA 95814
(916) 760-8870

Massachusetts Office
36 Jonspin Road
Suite 235
Wilmington, MA 01887
(978) 267-3020

EXHIBITORS

Exhibition booths are located in Conference Central, the ONE place at the heart of the action for the Clean Fuels Conference. Booths are just steps away from the spotlight and general sessions, the vehicle showcase and breakfasts and lunches, guaranteeing every conference attendee will pass by your booth multiple times per day. For information regarding exhibit packages and real-time booth selection, visit CleanFuelsConference.org.

Booth Pricing

STANDARD

NON-PROFIT

Through 12/17/22

\$2,500

\$1,700*

After 12/17/22

\$2,750

\$1,900*

Booth includes 2 full conference registrations.

* Organization must provide proof of non-profit status.

INNOVATION STAGE

Back by popular demand!

Enhance your presence at the conference by investing in a product demonstration or TED-style talk on the Innovation Stage.

\$2,000

Included: 20-minute speaking time slot on the innovation stage. 15-minute presentation time with 5 minutes for Q&A

Stage Set-Up: 80" Stand-alone monitor for presentations (w/PPT advancer); Microphone (lavalier or handheld)

Stage: 12' wide x 8' deep (*Note:* these talks are in a "Ted Talk" format, so there is no podium on the stage)

Promotion: Session title and speaker will be included in agendas, printed pocket guide and mobile app

Deadlines: Abstracts are due for APPROVAL asap to bshimmens@cleanfuels.org and will be approved on a rolling basis. Deadline for submission is **November 4**



Please provide your session title and speaker by **November 16** for inclusion in print material.

Only a limited number of slots are available, so act quickly on this opportunity!

"Being selected for the Innovation Stage was great for our business, as it presented us with an incredible opportunity to showcase our state-of-the-art tech for the clean fuels industry. The feedback we received was tremendous, and the spotlight opened up a number of opportunities for us. Working with the Clean Fuels Alliance America team was easy and seamless—we look forward to participating again."

— Dani Charles
Veriflux

OEM SPONSORS

OEMs—Take advantage of this prime opportunity to showcase your latest biodiesel-capable vehicles, technologies and announcements. The **Vehicle Technology Showcase** will occur on the Main Stage in Conference Central! Vehicles will remain on display for the entire conference, during Conference Central hours.

For more information, or to secure your OEM sponsorship package, please contact:

Jennifer Weaver
OEM Market Development Manager
for Clean Fuels Alliance America
Jennifer_Weaver@me.com | (734) 904-3822



PERKS OF PARTICIPATION

OEM Exhibit Sponsor (\$1,500)

- Space on exhibit floor for 1 vehicle/equipment display (placement to be determined by Clean Fuels) or 1 vehicle in the Ride & Drive
- Signage to accompany vehicle/equipment display
- Listing as Exhibitor in conference program
- Minor vehicle detailing service for “show-ready” display
- Company name on all marketing material
- 1 Complimentary Full Conference Registration

OEM Presenting Sponsor (\$2,500)

- Speaking opportunity for one OEM representative to present in Vehicle Technology Showcase Main Stage Event. (Presentation slides and video content to be provided by OEM speaker.)
- Space on exhibit floor and/or Ride & Drive for up to 3 vehicle/equipment displays (placement to be determined by Clean Fuels)
- Signage to accompany vehicle/equipment display
- Listing as Exhibitor and Sponsor in conference program
- Minor vehicle detailing service for “show-ready” display
- Company name and logo on all marketing material
- App Sponsor Profile—Logo, Company Name, URL, 1 link
- 1 Complimentary Full Conference Registration



Clean Fuels
ALLIANCE AMERICA

Additional sponsorship package options available at:
CleanFuelsConference.org

