

OEM SPONSOR/EXHIBITOR PROSPECTUS

The 2022 National Biodiesel Conference & Expo is ALL IN, as we return to an in-person event under the bright lights of Las Vegas at Mandalay Bay Convention Center!

OEMs—Take advantage of this prime opportunity to place your bets on biodiesel and showcase your latest biodiesel-capable vehicles, technologies, and announcements. Back by popular demand, the **Biodiesel Vehicle Technology Showcase** will occur on the Main Stage in Conference Central! Vehicles will remain on display for the entire conference (January 18–20, 2022), during Conference Central hours.

For more information, or to secure your OEM sponsorship package, please contact

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for the National Biodiesel Board
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JANUARY 17-20

PERKS OF PARTICIPATION

OEM Exhibit Sponsor (\$500)

- ◆ Space on exhibit floor for 1 vehicle/equipment display (placement to be determined by NBB staff)
- ◆ Signage to accompany vehicle/equipment display
- ◆ Listing as Exhibitor in conference program
- ◆ Minor vehicle detailing service for “show-ready” display
- ◆ Company name on all marketing material
- ◆ 1 ticket to Welcome Reception
- ◆ 1 registration offered at NBB Member Early Bird Rate



OEM Presenting Sponsor (\$2,000)

- ◆ Speaking opportunity for one OEM representative to present in Biodiesel Vehicle Technology Showcase Main Stage Event. (Any desired presentation slides and video content to be provided by OEM speaker.)
- ◆ Space on exhibit floor for 1 vehicle/equipment display (placement to be determined by NBB staff)
- ◆ Signage to accompany vehicle/equipment display
- ◆ Listing as Exhibitor and Sponsor in conference program
- ◆ Minor vehicle detailing service for “show-ready” display
- ◆ Company name and logo on all marketing material
- ◆ App Sponsor Profile—Logo, Company Name, URL, 1 link
- ◆ 1 Complimentary Full Conference Registration
- ◆ 1 ticket to Welcome Reception

Additional sponsorship package options available at
www.biodieselconference.org/2022-sponsorship-details/

