

SPONSOR/EXHIBITOR PROSPECTUS

The 2022 National Biodiesel Conference & Expo is ALL IN, as we return to an in-person event under the bright lights of Las Vegas!

Opportunity awaits in one of our most popular locations. Of course, you can't win if you don't play! Cash in with the industry's key players by securing a conference sponsorship or exhibitor booth today.

Contact:

Brad Shimmens
Director of Operations and Membership
National Biodiesel Board
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PREMIUM SPONSORSHIPS

CHAMPION (\$20,000)

GOLD (\$15,000)

SILVER (\$10,000)

BRONZE (\$5,000)

Company Logos on all Marketing Material	✓	✓	✓	Name Only
Conference Website Banner Ad	✓	—	—	—
Full Conference Registration <i>Includes one registration and one ticket to the Welcome Reception</i>	6	4	2	1
Main Stage Show Recognition	✓	—	—	—
Executive Boardroom	1	—	—	—
App Sponsor Profile	<i>Logo, Company Name, URL, Contact Us, Unlimited Links</i>	<i>Logo, Company Name, URL, Contact Us, 6 Links</i>	<i>Logo, Company Name, URL, 3 Links</i>	<i>Logo, Company Name, URL, 1 Link</i>
App Banner Ad	✓	✓	—	—
App Push Notification "From" Sponsor	✓	—	—	—
Social Media Post	✓	✓	—	—
Attendee List <i>(Name and Company Only)</i>	✓	✓	—	—
A La Carte Options	6	4	2	1

A La Carte Options

- ◆ 10 x 10 Sponsor Booth
- ◆ Pocket Guide Ad (4 available)
- ◆ Conference Bag Insert
- ◆ Media/Sponsor Table Insert
- ◆ Boardroom (requires 2 A La Carte Options)
- ◆ Email to Attendees (4 available)
- ◆ Full Conference Registration
- ◆ Conference Website Banner Ad
- ◆ Breakout Sponsor Spotlight

For more information on sponsoring and exhibiting at the 2022 National Biodiesel Conference & Expo, visit BiodieselConference.org

Approximately 800 VIPs from the industry attend the **National Biodiesel Conference & Expo**, including producers and marketers, fuel distributors, feedstock providers, fleet managers, and members of the media. The conference is the ideal place to get business done. **79%** of attendees say their primary motivation is to network, and more than **75%** attend networking events like the Welcome Reception. Join us for four days that are designed to connect sponsors, exhibitors, and attendees for the biggest business meeting of the year.

CONFERENCE ESSENTIALS SPONSORSHIPS

Hotel Room Key Card (1 available)	\$15,000	Breakfast (3 available)	\$5,000
Welcome Reception (1 available)	\$15,000	Charging Station (2 available)	\$5,000
Lunch (2 available)	\$10,000	Break (4 available)	\$2,500
Conference Bag (2 available)	\$10,000	Pen (1 available)	\$2,500
Name Badge Lanyard* (1 available)	\$10,000	Water Station (1 available)	\$2,500
Name Badge* (1 available)	\$10,000		

*\$15,000 if both badge & lanyard are purchased together

Included with Conference Essentials sponsorships	\$15,000	\$10,000	\$5,000	\$2,500
Company Logos on all Marketing Material	✓	✓	Name Only	Name Only
Full Conference Registration <i>Includes one registration and one ticket to the Welcome Reception</i>	3	1	—	—
App Sponsor Profile	<i>Logo, Company Name, URL, Contact Us, 6 Links</i>	<i>Logo, Company Name, URL, Contact Us, 3 Links</i>	<i>Logo, Company Name, URL, 1 Link</i>	<i>Logo, Company Name, URL</i>
A La Carte Options	2	1	—	—

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Exhibition booths are in Conference Central, just steps away from the spotlight and general sessions, the vehicle showcase, and breakfasts and lunches, guaranteeing every conference attendee will pass by your booth multiple times per day.

For information regarding exhibit packages and real-time booth selection, visit BiodieselConference.org.

The National Biodiesel Conference & Expo takes health and safety seriously and will ensure the 2022 event complies with or exceeds recommended health measures issued by the CDC, the state of Nevada, and the city of Las Vegas. We will provide updated information regarding health and safety protocols on the National Biodiesel Conference & Expo website: BiodieselConference.org as available.

We are also committed to providing an outstanding conference experience and will ensure that all sponsors and exhibitors will receive excellent exposure in front of the VIPs of the biodiesel and renewable diesel industry.

BOOTH PRICING

	Standard	Premium	Non-profit
Through 12/17/21	\$2,300	\$2,800	\$1,500*
After 12/17/21	\$2,500	\$3,000	\$1,700*

Booth includes 2 full conference registrations and 2 tickets to the Welcome Reception.

* Organization must provide proof of non-profit status.

Hosted by:  **NATIONAL BIODIESEL[®] BOARD**

National Biodiesel Board Offices:

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